



Emerging Leaders Learning Series



## Career Development for Affordable Housing Management Professionals



### Program Overview

The NELL*Manager* program was designed exclusively for, and in conjunction with, Affordable Housing Property Management professionals to accelerate the professional growth of industry leaders.

The program focuses on three dimensions: leading yourself, leading teams, and providing business leadership. Through group sessions and individual coaching, each participant will learn how best to enhance his or her personal leadership competencies by developing the professional habits and skills needed to achieve desired outcomes.

#### Below is a snapshot of the types of topics covered in the course:

- Developing a Manager Mindset
- Personal Management Style
- Difficult conversations and delivering feedback
- Setting Priorities
- Strategic Communication
- Managing Change
- Resource Management

#### Now available for CEUs!

Successfully completing a NELL*S* course will earn an individual five Continuing Education Units (CEUs) toward your annual 10 required CEUs to maintain your NAHP professional designation.



2025 Dates: **02/06; 02/27; 03/20**  
Registration deadline: **01/10/2025**



### Course Format

NELL*Manager* is designed as a blended program that combines the benefits of cohort learning with executive coaching. In addition to three group sessions, each participant will have two, one-on-one coaching sessions to tailor program content to their specific requirements. All sessions are conducted using the Zoom videoconferencing platform.



for Business and Organizational Leaders.



## Course Facilitator

Brenda Harrington, PCC, is a Certified Executive Coach and former Property Management executive. She works with clients across a variety of industry sectors to help develop the professional competencies required for effective 21st century leadership. To learn more, please visit [www.adaptiveleadershipstrategies.com](http://www.adaptiveleadershipstrategies.com)



## Registration Fee and Terms

Program Fee: **\$1,250**

2025 Registration Deadlines:

NELLS*Manager* : January 10, 2025

Note: *Program withdrawals will be accepted up to one day prior to the first group session.*

## Frequently Asked Questions (FAQs)

**Q:** How will the NELL*SManager* program be delivered?

**A:** *Three group sessions and two one-to-one coaching sessions for each participant will be conducted using the Zoom videoconferencing platform. Each session is designed to be interactive, and engage participants in discussion, Q&A, and scenario exercises.*

**Q:** How many participants are in each cohort?

**A:** *There are 15 seats available in each cohort. A minimum of five participants is required to establish a group.*

**Q:** Why have one-to-one coaching sessions been included as part of the program?

**A:** *A key component of adult learning is the ability to apply new concepts and knowledge in context. One-to-one coaching sessions enable each participant to apply content discussed during group sessions to his/her specific work environment and circumstances to accelerate the development of new professional habits.*

**Q:** Will participants be assigned homework?

**A:** *Although there are no formal assignments, participants are expected to immediately begin applying new skills during the program. Participants will also be encouraged to share their experiences during subsequent group sessions.*

**Q:** What is required to earn NELL*SManager* CEUs?

**A:** *Successfully completing a NELL*S* course will earn an individual five Continuing Education Units (CEUs) toward their annual six required CEUs to maintain their NAHP or NAHP-e credentials. In addition, successful completion of a NELL*S* course will earn an individual a free two-year NAHMA Associate membership. Details follow: To successfully complete a NELL*S* course and earn the five CEUs and free Associate membership, an individual must attend all three Zoom webinar classes plus both one-on-one coaching sessions.*

*At the end of the course, if a student has attended all five sessions, they will earn a completion certificate noting the five hours of CEUs earned. As the NELL*S* course content is comprehensive and cumulative, and the one-on-one coaching is integral to assisting students in learning and applying the knowledge for their individual professional development, partial attendance or missing classes / sessions will not constitute successful completion of the course. As a result, students can only earn five CEUs for full attendance, and cannot earn any CEUs for less than full attendance.*

For additional questions and details about registration, please contact Brenda Moser:  
(703) 683-8630, ext. 114 · [brenda.moser@nahma.org](mailto:brenda.moser@nahma.org)