

NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

NAHMANews™

PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

Registration for NAHMA's NELLManager Opens

Alexandria, Va., Nov. 12, 2024 — Registration for the National Affordable Housing Management Association's [NAHMA Emerging Leaders Learning Series](#) (NELLS) manager-level course is open. Sessions begin Feb. 6, 2025. *NELLManager* was designed exclusively for and in conjunction with affordable housing property management professionals to accelerate the professional growth of industry leaders. [Register](#) today; the course is limited to five to 15 participants.

NELLManager focuses on three dimensions: leading yourself, leading teams, and providing business leadership. Through group sessions and individual coaching, each participant will learn how best to enhance their personal leadership competencies by developing the professional habits and skills needed to achieve desired outcomes.

The topics covered in the manager-level course include developing a manager mindset, personal management style, difficult conversations and developing feedback, setting priorities, strategic communications, managing change and resource management. The virtual course is a blended program that combines the benefits of cohort learning with executive coaching. In addition to three group sessions, each participant will have two one-on-one coaching sessions to tailor program content to their specific requirements. All sessions are conducted using the Zoom videoconferencing platform. Group sessions are 90 minutes, except for Session I, which is 120 minutes to include program orientation. All group sessions begin at 2 p.m. Eastern.

The orientation and first session for *NELLManager* are on Feb. 6. Session two takes place on Feb. 27, and the final session is on March 20. The two 60-minute one-to-one coaching sessions will be scheduled individually with participants. The registration deadline is Jan. 10. Class size is limited to five to 15 participants, and registration is first-come, first-served. Tuition is \$1,250 per person.

NAHMA, in cooperation with Brenda Harrington, founder of Adaptive Leadership Strategies LLC, created the NAHMA Emerging Leaders Learning Series course family to include two virtual programs designed to meet you where you are in your professional development: the original *NELLSExecutive* and the *NELLManager*. *NELLManager* focuses on topics relevant to first-line professionals, including property managers, leasing managers, maintenance managers and compliance specialists. The *NELLSExecutive* program focuses on issues relevant to senior organizational managers and leaders, typically at the director, regional, officer levels and above. Registration for the executive-level course will open in May, with classes beginning on Aug. 7.

Successfully completing a NELLS course will earn an individual five Continuing Education Units (CEUs) toward their annual 10 required CEUs to maintain their [NAHP or NAHP-e credentials](#). In addition, successful completion of a NELLS course will earn an individual a free two-year NAHMA Associate membership. To successfully complete a NELLS course and earn the five CEUs and free Associate membership, an individual must attend all three Zoom webinar classes and both one-

on-one coaching sessions. At the end of the course, if a student has attended all five sessions, they will earn a completion certificate noting the five hours of CEUs earned. Students cannot earn any CEUs for less than full attendance.

Brenda Harrington, PCC, is a Certified Executive Coach and former property management executive. She works with clients across a variety of industry sectors to help develop the professional competencies required for effective 21st-century leadership. To learn more, please visit www.adaptiveleadershipstrategies.com.

NAHMA is the leading voice for the affordable housing management industry, promoting developing, managing and preserving quality affordable multifamily housing. NAHMA advocates for legislative and regulatory policy and provides affordable housing professionals with the knowledge to advance excellence in the communities they serve. NAHMA's membership represents 75% of the affordable housing industry and includes its most distinguished multifamily owners and management companies. Visit www.nahma.org for more information.

###

Media Contact

Jennifer Jones, Senior Director of Communications and Public Relations
National Affordable Housing Management Association
703-683-8630, ext. 4
jjones@nahma.org